

pation by our young people will make easier the introduction of new programmes leading to a faster pace of agricultural development.

In the words of our late Prime Minister, "Everything else may wait, but agriculture cannot". These words are true at all times but more so in the present emergency.....It is the duty of every individual, more particularly the young people, to treat himself as a primary producer and not simply a consumer. "Farms to back up arms"—that must be our motto.

Message of Dr. B. R. Sen, Director General, F.A.O.

The purpose (of the Appeal) is to call upon young people every where to take an active part in the struggle against hunger and poverty which cause so much suffering to millions of our fellow men.

In India the most difficult problems are to be faced in the rural areas. Ignorance and apathy have to be attacked through service and example. Fortunately, India has a rich tradition of community service, upheld and strengthened in recent times, by a long line of leaders from Vivekananda to Gandhi. To serve the poor and under-privileged is to serve God. My appeal today is for a re-dedication to this ideal.

Farmers' Panel for Agricultural Prices Commission

The Government of India has set up a panel of farmers to advise the Agricultural Prices Commission. The panel will meet as often as necessary and consider and advise on matters referred to them by the Commission.

The members of the panel are as follows :

1. Shri Raghotham Reddy (Andhra Pradesh)
2. Sri Bindeshwari Prasad Singh (Bihar)
3. Sri Maganbhai Ranchodbhai Patel (Gujarat)
4. Sri R.P. Swamiappa Gounder (Kerala)

Birth-day Anniversary of Late Dr. Panjabrao S. Deshmukh

December, 27 will be observed as the birth-day anniversary of late Dr. Panjabrao S. Deshmukh, the Founder-President of Bharat Krishak Samaj and the very life and soul of the farmers. It will be the first birth-day anniversary after his sudden demise on April 10, 1965.

Dr. Saheb, as we all know, was an ardent and devoted champion of the farmers of India, in serving whom he sacrificed his all—even his very life!

To remember Dr. Saheb on this day is to pledge oneself for the ideals he stood for. The ideals, Dr. Saheb placed before us, are yet to be fulfilled, and we must make a determined effort to fulfil them as early as possible. Let every member of the Bharat Krishak Samaj observe the birth-day anniversary of our late President taking a solemn pledge to make a determined effort to make the Bharat Krishak Samaj a really strong Organization and to serve the interests of the Indian farming community to the best of his/her capacity.

This birth-day is also the most appropriate occasion to renew our



Dr. Panjabrao S. Deshmukh

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pledge to do everything possible in our power on the "Food Front" in order to achieve self-sufficiency in food as early as possible.

5. Sri G. Vagheesam Pillai (Madras)
6. Shri V. G. Desai (Mysore)
7. Padma Shri Bishan Man Singh (Uttar Pradesh)
8. Sri Debesh Chandra Sarkar (West Bengal).

Of these, Sarvasri J. Raghotham Reddy, R. P. S. Gounder, G. V. Pillai and Padma Shri Bishan Man Singh are Life Members of the Bharat

Krishak Samaj. The Samaj offers the farmer-members of this Panel its felicitations and looks forward to their advising the Agricultural Prices Commission on farm produce price matters, which are of vital interest to the farmers in the whole country. It is hoped that the Panel will ensure that the Commission fixes prices which would be remunerative and incentive, for which the Samaj has been pressing all along.

JAI JAWAN, JAI KISAN

Bharat Krishak Samaj joins hands with India 1965 Exhibition, Allahabad

On the postponement of the 4th National Agriculture Fair, scheduled to be held at Jaipur in January-March 1966, and at the request of the organizers of the India 1965 Exhibition, Allahabad, (All India Manufacturers' Organization), to make that Exhibition Agriculture oriented, Bharat Krishak Samaj has decided to cooperate with them and make the Exhibition a success. The Exhibition at Allahabad is scheduled to be opened in the first week of January 1966.